

Promoter logo



We're working with other jazz promoters in the East Midlands to find out what audiences think of what we do. This will help us improve what we offer. We want your views. All you have to do is take five minutes to answer some questions.

We would like one person from each group of people who came to this gig together to complete a questionnaire. When you have finished, please give it to a member of staff.

1. How much are you enjoying this gig? Please give it a mark out of ten out of ten

2. Please write in this box four or five words which you think best describe your overall experience at this gig.

3. I think this venue is...

	Very	Some what	Neither	Some what	Very		Don't know
welcoming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	unfriendly	<input type="checkbox"/>
easy to get to	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	hard to get to	<input type="checkbox"/>
organised	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	disorganised	<input type="checkbox"/>
easy to buy tickets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	hard to buy tickets	<input type="checkbox"/>
comfortable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	uncomfortable	<input type="checkbox"/>

4. Why did you want to see this gig?

(Please tick as many boxes as you like in the first column but only one box in the second column)

	Reason	Main reason
It sounded as though it would be an interesting / enjoyable gig	<input type="checkbox"/> 1	<input type="checkbox"/> 14
I see as many jazz gigs as possible	<input type="checkbox"/> 2	<input type="checkbox"/> 15
I enjoy the music of insert [insert band name/soloist]	<input type="checkbox"/> 3	<input type="checkbox"/> 16
I regularly come to events promoted by [insert promoter name]	<input type="checkbox"/> 4	<input type="checkbox"/> 17
I regularly come to events at this venue	<input type="checkbox"/> 5	<input type="checkbox"/> 18
Professional interest	<input type="checkbox"/> 6	<input type="checkbox"/> 19
Related to studies	<input type="checkbox"/> 7	<input type="checkbox"/> 20
Someone recommended it to me	<input type="checkbox"/> 8	<input type="checkbox"/> 21
It was someone else's choice	<input type="checkbox"/> 9	<input type="checkbox"/> 22
To celebrate a special occasion	<input type="checkbox"/> 10	<input type="checkbox"/> 23
I / we wanted an evening out	<input type="checkbox"/> 11	<input type="checkbox"/> 24
I / we came 'on spec'	<input type="checkbox"/> 12	<input type="checkbox"/> 25
Other (please specify)	<input type="checkbox"/> 13	<input type="checkbox"/> 26

5. How did you find out about this gig and what was your main source of information?

(Please tick as many boxes as you like in the first column but only one box in the second column)

	Sources	Main source
[Insert Promoter name] brochure	<input type="checkbox"/> 1	<input type="checkbox"/> 17
[Insert Venue name] brochure	<input type="checkbox"/> 2	<input type="checkbox"/> 18
[Insert band or soloist's name] website	<input type="checkbox"/> 3	<input type="checkbox"/> 19
[Insert Promoter name] website	<input type="checkbox"/> 4	<input type="checkbox"/> 20
[Insert Venue name] website	<input type="checkbox"/> 5	<input type="checkbox"/> 21
Other website	<input type="checkbox"/> 6	<input type="checkbox"/> 22
Poster	<input type="checkbox"/> 7	<input type="checkbox"/> 23
Specialist music publication - news item, review or listing	<input type="checkbox"/> 8	<input type="checkbox"/> 24
Specialist music publication - advertisement	<input type="checkbox"/> 9	<input type="checkbox"/> 25
General newspaper or magazine – news item, review or listing	<input type="checkbox"/> 10	<input type="checkbox"/> 26
National radio station	<input type="checkbox"/> 11	<input type="checkbox"/> 27
Local radio station	<input type="checkbox"/> 12	<input type="checkbox"/> 28
Television	<input type="checkbox"/> 13	<input type="checkbox"/> 29
Told by someone with me this evening	<input type="checkbox"/> 14	<input type="checkbox"/> 30
Told by someone else	<input type="checkbox"/> 15	<input type="checkbox"/> 31
Other (please specify)	<input type="checkbox"/> 16	<input type="checkbox"/> 32

Please tell us a little about yourself and your party...

6. How many people are there in your party (including yourself)?

- 1 2 3 4 5
 6 7 8 9 10 or more

7. How many people in your party (including yourself) are:

- Male Female
 Under 16 16 - 19 20 - 24 25 - 34
 35 - 44 45 - 54 55 - 64 65 +
 Studying full time

8. Please give your postcode

9. Do you have access to the internet at home? Yes No

10. Last week, how many times did you access the internet anywhere?

- Once or twice Three or more times

Please tell us about your attendance at music...

11. How many times have you seen any jazz gig in the past 12 months? Please do not include this visit.

- Once Twice 3 to 5 times
 6 to 9 times 10 or more times
 This is my first jazz gig ever This is my first jazz gig in the past 12 months Don't know

12. How many times have you seen any other live music gig in the past 12 months?

- Once Twice 3 to 5 times
 6 to 9 times 10 or more times Don't know

13. What is the most you would expect to pay for a ticket for the following jazz gigs?

Gerard Presencer's Platypus

at a venue like the Assembly Rooms in Derby, the Y in Leicester, Lincoln Drill Hall, the Castle in Wellingborough, or Lakeside or the Bonington Theatre in Nottingham.

Gerard Presencer - flugel horn, Jason Rebello – piano, John Paricelli – guitar, Andrew Cleyndert – bass, Jeremy Stacey - drums

International concert and education commitments have kept Gerard Presencer out of the UK spotlight for too long. After coming to prominence in the early 80s he recorded several albums with the Charlie Watts Quintet and was featured soloist on Bluenote Record's largest ever selling release, Cantaloop by US3.

£ _____

Corey Mwamba Trio

at a venue like Buddha Jee in Derby, The Musician in Leicester, the Green Dragon in Lincoln, the Black Bottom Club in Northampton or the Running Horse in Nottingham.

Corey Mwamba – vibraphone, Dave Kane – bass, Joshua Blackmore - drums

A new band featuring three rising stars. Corey's worked with Jonathan Gee and Tony Kofi, Dave is one third of Bourne/Davis/Kane and Josh is a member of the Award winning Curios. The trio's approach references wilder times in jazz and the abstraction of Joe Harriott.

£ _____

14. On which night(s) of the week would you prefer our gigs?

(please tick all your preferences)

- Mondays Tuesdays Wednesdays Thursdays
 Fridays Saturdays Sundays

15. What time would you prefer our gigs to start?

(please tick all your preferences)

- 6.30pm 6.45pm 7pm 7.15pm 7.30pm 7.45pm
 8pm 8.15pm 8.30pm 8.45pm 9pm No preference

Thank you very much for your help. Now please hand your completed questionnaire to one of our volunteers or a member of staff.